

JINGLE BELL

RUN, WALK
& WHEEL



NOV
10
2024



Average number of attendees:

400

Typical exposure/media coverage:

TV, radio, social media platforms

Location of event:

Ken Knapp Ford, Essex, Ontario



The proceeds from the Jingle Bell Run go toward supports and services for people with an intellectual disability. Did you know that we support over 700 children, youth, and adults with intellectual disabilities in Essex County? We provide accommodation supports, community participation support, employment services, respite supports, and more!

RUDOLF THE RED NOSED REINDEER LEAD SPONSOR

\$1,500

LIMITED TO 3 SPONSORS

- Corporate banner at registration and at awards ceremony *(provided by sponsor)*
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*
- Opportunity to hand out medals to participants at finish line

SANTA'S HELPER MEDAL SPONSOR — \$1,500

LIMITED TO 2 SPONSORS

- Corporate banner at registration and at awards ceremony *(provided by sponsor)*
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*
- Company logo printed on medal lanyards
- Opportunity to hand out medals to participants at finish line



JINGLE BELL RUN, WALK & WHEEL | SPONSORSHIP PACKAGE

SUGAR COOKIE LUNCH SPONSOR ————— \$500

LIMITED TO 2 SPONSORS

- Corporate signage at registration and at awards ceremony (*provided by sponsor*)
- Company named in all print and digital advertising with company logo
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business

BOB BLAIR HOLLY JOLLY AWARD PRESENTATION SPONSORS ————— \$250

LIMITED TO 3 SPONSORS

The presentation sponsor awards are dedicated in the memory of **Bob Blair**, the original volunteer Chair of the Jingle Bell Run and Walk fundraiser hosted by Ken Knapp Ford. Through his leadership, Bob helped raise thousand of dollars in support of Community Living Essex County. Bob left a legacy with all who had the pleasure of knowing and working with him and his zest for life, dedication to friends, family, and those he cared so deeply for at Community Living Essex County will live on.

- Corporate signage at registration and at awards ceremony (*provided by sponsor*)
- Company named in all print and digital advertising with company logo.
- Company logo on 2km walk and 2km run Top Finish Awards (*male and female*)
- Company logo on 5km walk and 5km run Top Finish Awards (*male and female*)
- Company logo on 10km run Top Finish Awards (*male and female*)



JINGLE BELL RUN, WALK & WHEEL | SPONSORSHIP PACKAGE

LITTLE ELF RUN, CANDY CANE LANE SPONSOR

\$100

LIMITED TO 3 SPONSORS

- Corporate signage at registration and at Little Elf Run site
- Opportunity to welcome participants and to announce "Ready, Set and Go"

JINGLE BELL ROCK MUSIC SPONSOR — \$500

LIMITED TO 1 SPONSOR

- Corporate signage at registration and at awards ceremony (provided by sponsor)
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business

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