

SPONSORSHIP PACKAGE

### WELCOME TO COMMUNITY LIVING ESSEX COUNTY

As a registered charitable not for profit organization, providing supports and services to over 700 children, youth, and adults with intellectual disabilities in Essex County since 1961, we count on the support of community and businesses who believe in the vision and mission of Community Living Essex County.

**Vision** – A community that celebrates inclusion and inspires possibilities.

Mission – We are committed to supporting people with an intellectual disability to achieve their goals and dreams; empowering them to flourish as full citizens who are valued in their community.

#### The Impact of Your Support Through Sponsorship

Community Living Essex County relies on fundraised dollars to meet the needs of the people and families we serve when there is insufficient government funding and resources available. A great many supports and services we offer are not fully funded by the Ministry of Children, Community, and Social Services.

We help people live full, active lives in inclusive communities. Here are some of the ways that fundraised dollars are put to work:

- proceeds from the Ruthven Apple Festival purchase and maintain accessible vehicles so that people can get to school, work, and recreational activities
- CharityGolfClassicproceedsprovidesummersupporttochildrenandyouthwhile they're not in school, a major help to working families
- Giving Tuesday proceeds puts technology in the hands of people with intellectual disabilities who otherwise wouldn't have the funds to purchase iPads, iPhones, apps, and other devices to support independence, safety, and learning

We're happy you're taking the time to review our menu of sponsorship options. Our long-standing community events are well attended and receive plenty of media coverage. Sponsoring Community Living Essex County is smart business move and a way to demonstrate social responsibility. We'd love to help showcase your generosity.











COMMUNITY LIVING Essex County



#### Typical exposure/media coverage:

TV, radio, newspaper, social media platforms

#### **Location of event:**

Online and various community events



The proceeds from the Giving Tuesday campaign go toward the purchase of technology for people with intellectual disabilities to use for skill building, independence, social connections, and fun! 100% of the funds raised are used for the purchase of iPads, apps, assistive devices, and more!

## INSPIRING POSSIBILITIES MATCHING CORPORATE SPONSOR — \$6,000

#### **LIMITED TO 1 SPONSOR**

- **>** Company named in all print and digital advertising with company logo
- **>** Feature on all agency social channels (FB, Twitter, Instagram)
- Acknowledgement in Possibilities e-newsletters
- Acknowledgement at all public Giving Tuesday community events and in all media coverage
- > Company logo on website with hyperlink to business
- > Public acknowledgement with final cheque presentation

Contact: Tony DeSantis, Manager,
Community Relations and Resource Development
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# Got questions? Want to chat?

Contact: Tony DeSantis, Manager, Community Relations and Resource Development tony@communitylivingessex.org or 519-776-6483 ext. 246.



**Community Living Essex County** 

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