

JINGLE BELL

RUN, WALK
& WHEEL



NOV
8
2026

SPONSORSHIP PACKAGE



Average number of attendees:

500+

Typical exposure/media coverage:

TV, radio, social media platforms, & website

Location of event:

Ken Knapp Ford, Essex



Proceeds from the Jingle Bell Run go toward supports and services for people with an intellectual disability. Did you know that we support over 700 children, youth, and adults with intellectual disabilities in Essex County? We provide accommodation supports, community participation support, employment services, respite supports, and more!

RUN RUN RUDOLPH SHIRT SPONSOR — \$2500

- Company logo featured on the official souvenir shirt (400 printed)
- Prominent corporate signage displayed at event registration and during the awards ceremony (*provided by sponsor*)
- Recognition in all print and digital promotional materials, including logo placement
- Two complimentary registrations for the event
- Logo placement on the Jingle Bell Run website with a hyperlink to your business
- Featured acknowledgment across Community Living Essex County social media platforms (*Facebook, X, Instagram*)
- Acknowledgments throughout the event by the DJ
- Opportunity to hand out medals at finish line

RUDOLF THE RED NOSED REINDEER LEAD SPONSOR — \$1,500

- Prominent corporate signage displayed at event registration and during the awards ceremony (*provided by sponsor*)
- Recognition in all print and digital promotional materials, including logo placement
- Two complimentary registrations for the event
- Logo placement on the Jingle Bell Run website with a hyperlink to your business
- Featured acknowledgment across Community Living Essex County social media platforms (*Facebook, X, Instagram*)
- Acknowledgments throughout the event by the DJ



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SANTA'S HELPER MEDAL SPONSOR — \$1,500

- Prominent corporate signage displayed at event registration and during the awards ceremony (*provided by sponsor*)
- Recognition in all print and digital promotional materials, including logo placement
- Two complimentary registrations for the event
- Logo placement on the Jingle Bell Run website with a hyperlink to your business
- Featured acknowledgment across Community Living Essex County social media platforms (*Facebook, X, Instagram*)
- Acknowledgments throughout the event by the DJ

HOLIDAY CHEER FOR ALL TO HEAR — \$750 SPONSOR

- Corporate signage displayed at event registration and during the awards ceremony (*provided by sponsor*)
- Company named in all print and digital promotional materials including logo placement
- Company logo on Jingle Bell Run website with hyperlink to your business
- Acknowledgement throughout the event by the DJ

SUGAR COOKIE LUNCH SPONSOR — \$500

- Corporate signage displayed at event registration and during the awards ceremony (*signage supplied by sponsor*)
- Recognition in all print and digital promotional materials including logo placement
- Company logo on the Jingle Bell Run website with hyperlink to your business



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JINGLE BELL ROCK MUSIC SPONSOR ————— \$500

- Corporate signage displayed at event registration and during the awards ceremony *(provided by sponsor)*
- Company named in all print and digital promotional materials including logo placement
- Company logo on Jingle Bell Run website with hyperlink to your business
- Acknowledgments throughout the event by the DJ

BOB BLAIR HOLLY JOLLY AWARD PRESENTATION SPONSORS ————— \$250

The presentation sponsor awards are dedicated in the memory of **Bob Blair**, the original volunteer Chair of the Jingle Bell Run, Walk and Wheel fundraiser hosted by Ken Knapp Ford. Through his leadership, Bob helped raise thousand of dollars in support of Community Living Essex County. Bob left a legacy with all who had the pleasure of knowing and working with him and his zest for life, dedication to friends, family, and those he cared so deeply for at Community Living Essex County will live on.

- Corporate signage displayed at event registration and during the awards ceremony *(provided by sponsor)*
- Recognition during the awards presentation
- Acknowledgments throughout the event by the DJ

DECK THE HALLS SPONSOR ————— \$200

- Corporate signage displayed at event at registration *(provided by sponsor)*
- Company logo on Jingle Bell Run website with hyperlink to your business

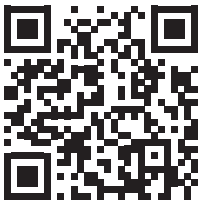
LITTLE ELF RUN, CANDY CANE LANE SPONSOR ————— \$100

- Corporate signage displayed at event registration and at Little Elf Run site *(provided by sponsor)*
- Opportunity to welcome Little Elf Run participants and to announce "Ready, Set and Go"



Got questions? Want to chat?

Contact: Janell Violet, Manager,
Community Relations and Resource Development
jviolet@communitylivingessex.org
or **519-776-6483 ext. 288**



Community Living Essex County
372 Talbot Street North,
Essex, ON
N8M 2W4
519-776-6483



info@communitylivingessex.org
www.communitylivingessex.org



CAREER
COMPASS

