

JINGLE BELL

RUN, WALK
& WHEEL



NOV
12
2023

WELCOME TO COMMUNITY LIVING ESSEX COUNTY

As a registered charitable not for profit organization, providing supports and services to over 700 children, youth, and adults with intellectual disabilities in Essex County since 1967, we count on the support of community and businesses who believe in the vision and mission of Community Living Essex County.

Vision – A community that celebrates inclusion and inspires possibilities.

Mission – We are committed to supporting people with an intellectual disability to achieve their goals and dreams; empowering them to flourish as full citizens who are valued in their community.

The Impact of Your Support Through Sponsorship

Community Living Essex County relies on fundraised dollars to meet the needs of the people and families we serve when there is insufficient government funding and resources available. A great many supports and services we offer are not fully funded by the Ministry of Children, Community, and Social Services.

We help people live full, active lives in inclusive communities. Here are some of the ways that fundraised dollars are put to work:

- proceeds from the Ruthven Apple Festival purchase and maintain accessible vehicles so that people can get to school, work, and recreational activities
- Charity Golf Classic proceeds provides summer support to children and youth while they're not in school, a major help to working families
- Giving Tuesday proceeds put technology in the hands of people with intellectual disabilities who otherwise wouldn't have the funds to purchase iPads, iPhones, apps, and other devices to support independence, safety, and learning

We're happy you're taking the time to review our menu of sponsorship options. Our long-standing community events are well attended and receive plenty of media coverage. Sponsoring Community Living Essex County is smart business move and a way to demonstrate social responsibility. We'd love to help showcase your generosity.

info@communitylivingessex.org | www.communitylivingessex.org





Average number of attendees:

400

Typical exposure/media coverage:

TV, radio, social media platforms

Location of event:

Ken Knapp Ford, Essex, Ontario



The proceeds from the Jingle Bell Run go toward supports and services for people with an intellectual disability. Did you know that we support over 700 children, youth, and adults with intellectual disabilities in Essex County? We provide accommodation supports, community participation support, employment services, respite supports, and more!

RUDOLF THE RED NOSED REINDEER LEAD SPONSOR

\$5,000

LIMITED TO 3 SPONSORS

- Corporate banner at registration and at awards ceremony *(provided by sponsor)*
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*
- Opportunity to hand out medals to participants at finish line

SANTA'S HELPER MEDAL SPONSOR — **\$1,500**

LIMITED TO 2 SPONSORS

- Corporate banner at registration and at awards ceremony *(provided by sponsor)*
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business
- Company highlighted on CLEC social channels *(FB, Twitter, Instagram)*
- Company logo printed on medal lanyards
- Opportunity to hand out medals to participants at finish line



JINGLE BELL RUN, WALK & WHEEL | SPONSORSHIP PACKAGE

SUGAR COOKIE LUNCH SPONSOR ————— \$500

LIMITED TO 2 SPONSORS

- Corporate signage at registration and at awards ceremony (*provided by sponsor*)
- Company named in all print and digital advertising with company logo
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business

HOLLY JOLLY AWARD PRESENTATION SPONSORS ————— \$250

LIMITED TO 3 SPONSORS

- Corporate signage at registration and at awards ceremony (*provided by sponsor*)
- Company named in all print and digital advertising with company logo.
- Company logo on 2km walk and 2km run Top Finish Awards (*male and female*)
- Company logo on 5km walk and 5km run Top Finish Awards (*male and female*)
- Company logo on 10km run Top Finish Awards (*male and female*)



JINGLE BELL RUN, WALK & WHEEL | SPONSORSHIP PACKAGE

LITTLE ELF RUN, CANDY CANE LANE SPONSOR

\$100

LIMITED TO 3 SPONSORS

- Corporate signage at registration and at Little Elf Run site
- Opportunity to welcome participants and to announce "Ready, Set and Go"

JINGLE BELL ROCK MUSIC SPONSOR — \$500

LIMITED TO 1 SPONSOR

- Corporate signage at registration and at awards ceremony (provided by sponsor)
- Company named in all print and digital advertising with company logo.
- 2 complimentary registrations for run/walk
- Company logo on Jingle Bell Run website with hyperlink to business

Contact: Tony DeSantis, Manager,
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tony@communitylivingessex.org or 519-776-6483 ext. 246.



Got questions? Want to chat?

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