

Ruthven Apple Festival



SEPTEMBER
26-27
2026

SPONSORSHIP PACKAGE



Average number of attendees:

4,000-8,000 over 2-day period

Typical exposure/media coverage:

TV, radio, newspapers, social media platforms, & website

Location of event:

Colasanti's Tropical Gardens, Ruthven



The proceeds from the Ruthven Apple Festival go toward the purchase and maintenance of accessible vehicles to help people with intellectual disabilities stay active in community. Did you know that we receive minimal funding to cover the cost of transportation? We rely heavily on fundraised dollars to ensure the people we support have access to vehicles.

MAIN STAGE SPONSOR — \$5,000

- Named in all print and digital media, with company logo
- Company logo on the Ruthven Apple Festival website with hyperlink to your business
- Recognition from the main stage throughout the festival weekend
- Opportunity to welcome festival goers at opening ceremony and have one representative in the Apple Peeling Contest
- Opportunity to introduce the opening musical act
- Up to 2 company banners displayed at stage and designated festival location *(supplied by sponsor)*
- Option to display your promotional materials at the event
- Company highlighted on Community Living Essex County social channels *(Facebook, X, Instagram)*
- Prominent recognition as 'Main Stage Presenting Sponsor'

MUSIC & ENTERTAINMENT SPONSOR — \$5,000

- Named in all print and digital media, with company logo
- Sponsor mention throughout the Sunday car show and at the main stage throughout the festival weekend
- Company logo on the Ruthven Apple Festival website with hyperlink to your business
- Opportunity to welcome people to the car show
- Banner displayed at the main stage and car show *(supplied by sponsor)*
- Option to display promotional materials at the event
- Company highlighted on Community Living Essex County social channels *(Facebook, X, Instagram)*
- Prominent recognition as 'Music & Entertainment Sponsor'



Ruthven Apple Festival | SPONSORSHIP PACKAGE

RAFFLE BASKET TENT SPONSOR ————— \$1,000

- Named in all print and digital media, with company logo
- Company logo on the Ruthven Apple Festival website with hyperlink to your business
- Recognition from the main stage throughout the festival weekend
- Company logo on one banner located at Raffle Basket Tent (*produced by CLEC*)
- Opportunity to include company information in each raffle prize basket

COMMUNITY HERO RAFFLE BASKET SPONSOR ————— \$200 VALUE

- Community supporters/local businesses are invited to sponsor a themed prize basket for \$200 each, with a minimum retail value of \$200 in items (e.g., automotive care packages, toys, sporting goods, and more)
- Sponsors may include branded or promotional materials within their sponsored basket
- All basket sponsors will be formally recognized at the festival stage by the Master of Ceremonies

FARMERS MARKET TENT SPONSOR ————— \$2,500

LIMITED TO 1 LEAD SPONSOR

- Named in all print and digital media, with company logo
- Company logo on the Ruthven Apple Festival website with hyperlink to your business
- Recognition from the main stage throughout the festival weekend
- Company logo on one banner located at Farmers Market (*supplied by sponsor*)
- Company highlighted on Community Living Essex County social channels (*Facebook, X, Instagram*)



Ruthven Apple Festival | SPONSORSHIP PACKAGE

APPLE PEELING CONTEST SPONSOR — \$1,500

- Company logo on the Ruthven Apple Festival website and social media pages, with hyperlink to your business
- Recognition from the main stage throughout the festival weekend
- Opportunity to present Apple Peeling Contest Award to winner
- Opportunity to outfit all Apple Peeling Contest participants with company t-shirt
(shirts provided by sponsor)

APPLE PIE BOOTH — \$1,500

EXCLUSIVE TO ONE BAKERY PARTNER

- Exclusive on-site apple pie sales opportunity throughout the festival
- Company logo on the Ruthven Apple Festival website and social media channels (Facebook, X, Instagram) with hyperlink to your business
- Recognition from the main stage throughout the festival weekend
- Company logo displayed on a dedicated banner at the Apple Pie Booth
(supplied by sponsor)

This opportunity is designed specifically for a bakery partner looking to showcase and sell their products while aligning with one of the festival's most popular attractions

PICNIC PATCH SPONSOR — \$1,000

- Sponsor name displayed on all picnic tables in all eating areas
- Recognition from the main stage throughout the weekend
- Company logo on the Ruthven Apple Festival website with hyperlink to your business



Ruthven Apple Festival | SPONSORSHIP PACKAGE

APPLE FESTIVAL CAR SHOW

LEAD SPONSOR - \$1000

- Sponsor entitled to naming rights of car show, i.e. Bob's Garage Ruthven Apple Festival Car Show
- Named in all print and digital media with company logo
- Company logo on the Ruthven Apple Festival website with hyperlink to your business
- Recognition from the main stage throughout the weekend and at the Sunday car show
- Signage at the stage area and car show (*provided by sponsor*)

FRIENDS OF APPLE FEST - \$200

- Opportunity to display banner at Apple Fest Car Show location (*limited to a 6-ft banner, provided by sponsor*)
- Opportunity to provide promotional items to all car show attendees (*provided by sponsor*)
- Recognition from the DJ at the Sunday car show

DASH PLAQUE SPONSOR - \$500

- Logo on individual plaques
- Signage at car show area (*provided by sponsor*)

DOOR PRIZE SPONSOR (\$100, OR IN-KIND DONATIONS)

- Name displayed in the door prize tent
- Sponsors mentioned throughout the Sunday Car Show

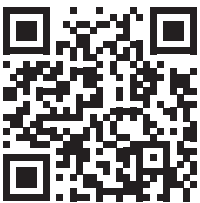
FOOD VENDORS - \$500 (LIMITED TO 3)

- 1 allocated space at the car show entrance



Got questions? Want to chat?

Contact: Janell Violet, Manager,
Community Relations and Resource Development
jviolet@communitylivingessex.org
or **519-776-6483 ext. 288**



Community Living Essex County
372 Talbot Street North,
Essex, ON
N8M 2W4
519-776-6483



info@communitylivingessex.org
www.communitylivingessex.org



CAREER
COMPASS

